EXHIBIT 3

[Exhibit K to Sedlik Report]

EXHIBIT K

Case 1:18-cv-08770-GBD-OTW Document 233-4 Filed 01/12/24 Page 3 of 3 Market Rates: Agencies - Average Market Rates, Per License Type

License	Use	Format	Circulation	Territory	Duration	AP	Getty	Magnum	Redux	Average
Туре						Image #	Image#	Image #		Market Rate,
						13041511680	51/034/9	ABA1974018 K007	10.01652981	Per Year
DigMed	Digital Media	Social Media	More than 1	Worldwide	1 year	\$650.00	\$4,390.00		\$5,000.00	\$3,760.00
SocMedi			million			`		- '		· ·
a_1yr			followers.					_		
Ret_Prin	Retail,	Prints,	Up to 100K	Worldwide	1 year	\$900.00	\$3,235.00	\$15,000.00	N/A	\$6,378.33
ts-	product and	Posters,								
Posters	packaging.	Canvas								
100K		prints		Ly.						
Ret_App	Retail,	Apparel	Up to 100K	Worldwide	1 year	\$750.00	\$2,910.00	\$10,000.00	N/A	\$4,553.33
arel_10	product and									
0K_1yr	packaging.				-					